



## **SPEAKER BIOGRAPHY**



**Kevin J. Pavlov**  
**Executive Vice President**  
**Magna E-Car Systems**

Kevin Pavlov currently serves as executive vice president of Magna E-Car Systems, a joint venture between Magna International and the Stronach Trust. He is also a member of the E-Car Systems executive board and has overall responsibility for the development and direction of the components division.

Mr. Pavlov joined Magna in October 2008 as vice president North America and Asia for Magna Electronics, overseeing the development and supply of driver assistance systems, body electrical, and electric propulsion and energy management systems for hybrid electric vehicles, plug-in hybrid electric vehicles, and battery electric vehicles.

Previously, Mr. Pavlov was president and COO of BluWāv Systems, acquired by Magna in 2008 to expand its alternative propulsion capabilities. In this role, he was responsible for investor relations, corporate development and finance, and development and commercialization of all transportation applications.

Mr. Pavlov is a 25-year veteran of the automotive industry; he has built and managed businesses for OEMs and Tier 1 suppliers, and has raised capital for new ventures. Prior to BluWāv he worked for Visteon Corporation, where he was responsible for creating and staffing a department of 60 professionals to develop by-wire applications in the areas of brakes, steering, driveline, and interactive vehicle dynamics.

Before that Mr. Pavlov spent eight years working at the Ford Motor Company, first in the company's electronics division and then as part of Ford Motor Core Engineering. His groups were responsible for the design and launch of the first North American-designed stability management system for the Lincoln LS and Jaguar S-Type. This system is now employed on numerous Ford platforms.



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Earlier in his career Mr. Pavlov worked as an engineer for Alfred Teves Corporation, where he was responsible for customer relationships and the design and launch of ABS/traction control systems for the Lincoln Mark VII, Lincoln Continental, Lincoln Town Car, Ford Taurus, Mercury Sable and Ford Probe.

Mr. Pavlov is a member of the Institute of Electrical and Electronics Engineers (IEEE) and the Society of Automotive Engineers (SAE).

Mr. Pavlov holds a bachelor's degree in electrical/electronic engineering from the University of Detroit, a master's in electronics and computer control systems from Wayne State University, and an Executive M.B.A. from the Advanced Management Program at Michigan State University. He is also in the process of completing an M.B.A. in business turnaround management from the University of Detroit.